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Notwithstanding the above, Fundaztic has, among others, conducted the following due diligence checking:-

- a) Verify the accuracy of the constitutional documents and information submitted by the issuer against reports extracted from official sources such as SSM (Suruhanjaya Syarikat Malaysia), CCRIS (Bank Negara Malaysia), CTOS and Credit Bureau Malaysia
- b) Perform reasonable care, including site visit when it is deemed necessary, to ensure the existence of the business operations of the issuer
- c) Evaluate to ensure that the issuer meets and complies with Fundaztic's credit and scorecard requirements for listing

## **BACKGROUND OF BUSINESS**

### **A. Who are we**

We are an established Event Services firm that specializes in Event solutions, we have gained an unparalleled reputation for our quality services. In addition, we also provide printing and advertising services.

### **B. What do we do**

We provide a wide range of event services and decoration such as:

- Event consultancy, planning, coordination & execution
- Brand consultancy
- Mall decoration, Exhibition Booth Design, Fabrication and Bazaar booths setup and organising and Venue management.
- Thematic road shows and product launches
- Staging & Props Production, Sound & Lighting, Audio Visual, Stage & Floor Management.
- Ceremony, Virtual conference, team building and training

Besides that, we offer advertising and printing services such as

1. Advertising
  - Design and concept, 3D drawings, F&B menu design, packaging design, car sticker design, product label, Facebook management, website design, virtual productions, photographer, and videographers supplies.
2. Printing
  - Offset printing, digital printing of flyers, brochure, stationary, F&B menu, catalogue, calendar.
  - Inkjet printing for outdoor and indoor banners, buntings, signboards, fabric lightbox, promotional portable kiosks, human A stand.

Our business still in operations during this movement control period. Seeing increasing demands of virtual productions such as online adverts and etc , we mainly focus on the virtual productions as we have project on hand. On top of that, we also received higher demand in advertising and printing services. We will focus on advertising and printing as well.

**C. When did we start our business operations**

We started our business since Sept 2011.

**D. Where we are operating our business in**

Our rented business premise is located at Petaling Jaya, Selangor.

**E. How much have we invested into the business to-date**

We have invested about RM50,000 into the business.

**F. No. of Outlets/Branches we have now (if any)**

Nil

**G. Our Annual Sales Turnover**

2019 Annual Sales Turnover about RM4.85mil.

2020 Annual Sales Turnover reaching RM4.5mil.

Sales Projection for 2021 - RM5mil.

**H. Experience of our Key Management Team**

The owner has been in this industry for 9 years.

**I. Staffing – Staff Strength**

Owner – 1

Manager – 1

Admin – 2

Account – 1

Designer – 2

Driver – 1

Event helper - 2

**J. How we intend to use and repay the funds**

From the fund to-be obtained from Fundaztic, we intend to use it for working capital and business operating expenses such as wages, utilities, transportation and etc. In addition, we have a stable customer base and number of jobs on hand. We are confident that our company cash flow able to serve the monthly repayment promptly.

**K. Other supporting information about our company**



