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Notwithstanding the above, Fundaztic has, among others, conducted the following due diligence checking:-

- a) Verify the accuracy of the constitutional documents and information submitted by the issuer against reports extracted from official sources such as SSM (Suruhanjaya Syarikat Malaysia), CCRIS (Bank Negara Malaysia), CTOS and Credit Bureau Malaysia
- b) Perform reasonable care, including site visit when it is deemed necessary, to ensure the existence of the business operations of the issuer
- c) Evaluate to ensure that the issuer meets and complies with Fundaztic's credit and scorecard requirements for listing

## **BACKGROUND OF BUSINESS**

### **A. Who are we**

We started our venture with the vision in providing a healthier and affordable range of 100% raw and pure cold-pressed juices. We aimed at fuelling everyone health and happiness in the most positive way.

### **B. What do we do**

We are specializing in the cold-pressed juices where we produce the juices and distribute to cafes and restaurants who are looking for healthy juices. We also focus on online platform where most customers are women range from 20-40 years old. The price range per bottle is from RM9-RM15 per bottle.

### **C. When did we start our business operations**

We start operated our business since Mar 2016 where we only focused on on-line platform sales. Since end of 2018, we introduced our juices to cafes, restaurants as well as into corporate approach.

### **D. Where we are operating our business in**

We are currently operating in corner of a shop lot where it is in the ground floor and it is more convenient for us since we constantly need to restock fresh fruits and bottles. The front of the shop is an office and at the back is where we produce our juices (we do not put our signboard on as we do not cater for walk-in sales).

### **E. How much have we invested into the business to-date**

We have invested more than RM160,000 ( paid-up capital plus separate funds from shareholders ) in our business.

### **F. No. of Outlets/Branches we have now (if any)**

We do not have any other outlets since we focus on online and supply to regular (and new customers). The rental of our premise is RM2500. It's considered cheap within this area. We plan to stay at the premise for another few years.

## **G. Our Annual Sales Turnover**

2018 annual sales: RM561,000

2019 annual sales: RM900~1,000,000 (projection).

This year annual sales is expected to be much better since we have supplied to more cafes and restaurants, as well as regular corporate clients, than before.

## **H. Experience of our Key Management Team**

Our management has experience into research and sales. CEO fully in charge of business strategy and customer communication. Our CFO, who previously worked in PWC for a few years as an auditor, has the strong knowledge and the skills in research and account. We have young energetic marketing team where we have new ideas on how to target customers.

## **I. Staffing – Staff Strength**

CEO-1

CFO-1

Operation – 3

Admin –1

Marketing –2

Riders - 3

## **J. How we intend to use and repay the funds**

We applied this fund to purchase machinery so that we can increase capacity ( with current equipment set we have, we are almost reaching the max output stage ) to serve more cafes and restaurants and our own online customers. We will also use the fund for minor upgrading as well as operations purposes.

With our current revenue, we are confident to service repayment to Fundaztic promptly. Also write to note that should we able to bring in additional machinery, we shall be able to increase our output and sales of RM90~100k monthly.

## **K. Other supporting information about our company**



