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Notwithstanding the above, Fundaztic has, among others, conducted the following due diligence checking:-

- a) Verify the accuracy of the constitutional documents and information submitted by the issuer against reports extracted from official sources such as SSM (Suruhanjaya Syarikat Malaysia), CCRIS (Bank Negara Malaysia), CTOS and Credit Bureau Malaysia
- b) Perform reasonable care, including site visit when it is deemed necessary, to ensure the existence of the business operations of the issuer
- c) Evaluate to ensure that the issuer meets and complies with Fundaztic's credit and scorecard requirements for listing

BACKGROUND OF BUSINESS

A. Who are we

Our business commenced since 2014, specialized in advertisement design/artwork, production and installation work (ie signboard, signage, wall paper).

B. What do we do

We design and produce bunting, flyer, brochure, catalogue, as well as signboard and other indoor/outdoor ads. We are committed to make our clients' advertisement materials more outstanding to meet fundamental purposes of advertisement: attracting attention from reader/viewer.

While we produce some materials in house, for certain advertising materials, we still outsource to 3rd party counterparts for production after our design and artwork (ie signboard, signage, light box and wall paper).

Beside our core business (advertising), we also just started to undertake smaller scale interior renovation works such as plaster ceiling, electric points, flooring, cabinet and painting. There are occasions that we were asked by clients to undertake one-stop furnishing solutions, on top of just providing signboard/signage. Instead of channeling these requests out, we decided to undertake some of these requests and coordinate works amongst other contractors/service providers – a horizontal grow on our current business. Nevertheless, our focus will still on advertisement business, which is our profession.

C. When did we start our business operations

We registered and started business since year 2014.

D. Where we are operating our business in

We are operating from a double story shop located in Kuala Terengganu. Rental is RM3500 per month.

E. How much have we invested into the business to-date

So far, we have invested about RM100k into the business.

F. No. of Outlets/Branches we have now (if any)

No other outlet besides our shop at Kuala Terengganu.

G. Our Annual Sales Turnover

Year 2018: RM700k

Year 2019 (projection): RM750~800k

H. Experience of our Key Management Team

Although business established year 2014, Owner has been in the advertising industry since 10 years ago.

I. Staffing – Staff Strength

Owner - 1,

Production & Installation staff - 4,

General worker - 2~3 (job basis)

J. How we intend to use and repay the funds

The purpose of us seeking fund is to purchase new printing machinery. Currently, we are facing challenges (production time, quality control and pricing) from our 3rd party counterpart. With the purchase, we will have better control on production and needless to say, better profit margin. We have limited customers and fund during the set-up period 4 years ago. With the stable customer base and the volume now, it makes more business sense (after analyzing the cost and expenses, against revenue and profit margin) to acquire necessary machinery to produce more advertising materials in house.

Based on our prompt payment record, and our current sales volume we are confident in servicing monthly repayment promptly.

K. Other supporting information about our company

