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Notwithstanding the above, Fundaztic has, among others, conducted the following due diligence checking:-

- a) Verify the accuracy of the constitutional documents and information submitted by the issuer against reports extracted from official sources such as SSM (Suruhanjaya Syarikat Malaysia), CCRIS (Bank Negara Malaysia), CTOS and Credit Bureau Malaysia
- b) Perform reasonable care, including site visit when it is deemed necessary, to ensure the existence of the business operations of the issuer
- c) Evaluate to ensure that the issuer meets and complies with Fundaztic's credit and scorecard requirements for listing

BACKGROUND OF BUSINESS

A. Who are we

We are a team of industry specialists specializing in consumer industry that help provide opportunities, insights and bring value to our distinguished customers in their respective niches. Our business model focuses on a unique combination of industry expertise that allows us to co-create and leverage on our network of partners to provide the best value for our clients. At present we are active in 3 major area – retail, general trade distribution and e-commerce distribution.

B. What do we do

Our business model focuses on 3 areas.

1. Supply of mobile accessories to convenience stores.
2. Distributor for Indonesian beverage brand – Adem Sari in Malaysia.
3. E-Commerce Products Distributor for the following:
 - E-distributor for Silkygirl (Cosmetics brand, owned by Alliance Cosmetics Group Sdn. Bhd.)
 - Flavettes (Supplement brand, owned by CCM Duopharma Biotech Berhad)
 - Champs (Vitamin Supplement brand, owned by CCM Duopharma Biotech Berhad)
 - E-Commerce retailing of woman's clothing, mom & baby products, beauty and technological products on marketplace platforms.

We pay cash to our supplier. We give terms to our customers (sometimes they consolidate multiple invoices into single payment at the end of term), which is the reason, in order for we to grow our business faster, I need this funding to increase our business cycles.

C. When did we start our business operations

We registered our business in January 2017 and started operating in April 2017, retail sales started in August 2017 and e-commerce started in July 2018, we are currently in the midst of starting our general trade distribution which is planned for in January 2019.

D. Where we are operating our business in

We have since consolidated our operations from 3 shoplot in Kemuning Prima to 1 commercial lot in Seksyen 33 Shah Alam. We have no intention to relocate as this current commercial lot houses both our administrative office and operating warehouse.

E. How much have we invested into the business to-date

Total investment in the business to-date is over RM500,000.

F. No. of Outlets/Branches we have now (if any)

We operate out of a 2-storey commercial lot office and have no plans to relocate any time soon. This 2-storey commercial lot houses both our warehouses and operating office.

G. Our Annual Sales Turnover

Last 12 months turnover: RM761,736.83

Last month's turnover: RM275,763.22

This month's turnover (projected): RM163,915.78

This year (current 12 months) turnover: RM2,115,408.54

Incremental monthly turnover with the funds: RM80,000 (We estimate this growth coming from new inventory)

H. Experience of our Key Management Team

Our management team consists of a diverse mix of people with experiences from different fields. Our executive director, Mr. Tee has more than 14 years experience in consumer goods retailing, pharmacy retailing, hypermarket retailing, general trade distribution and marketing. Mr. Tee also has experience handling marketing budget and has successfully brought several brands to growth state. Assisting Mr. Tee is 2 business development managers responsible for accountings, business development and operations. Also part of the team is an in-house designer which has vast experience in designing work.

We mainly hire young and energetic youths in our team as they can bring in innovation and creativity. The average age of the team is 24.

I. Staffing – Staff Strength

1 Executive Director

2 Business Development Managers

1 Graphics Design Manager

1 Accounts Executive

1 Customer Service

3 Logistics Executive

J. How we intend to use and repay the funds

We have applied for RM100,000.00 in funding for the purpose of further expanding our retail channel products offering (buy stocks) which includes mobile accessories, packaging and inventory for convenience chain 99 speedmart. The gross profit estimated from these inventory is about 50% and hence the reason why we spread the loan tenure over 2 years is so that we can use the profits for rolling over and buying new stocks.

K. Other supporting information about our company

Our shoplot as distribution hub for our inventory.



Our office

